are having a great sale. When this lot is gone—no more.

The styles include pebble, blister, dimple and bubble effects. And at fifty cents they are just exactly half of what we used to sell them for.

We also tell of White and Cream Dress Goods and Silks.

We also show magnificent Black Silk and Mohair Crepons at \$1.25, \$1.50, \$1.75

White and Cream Dress Goods and Silks are here in excellent assortments, for any

44-inch Silk Finish Cream Henrietta.

40-inch Extra Heavy Cream Astra-chan, for bables' cloaks. \$1.37½. 36-inch Cream Cashmerc. 25c. Beautiful White Taffeta Silk. 42c. and

Customers tell us that we have by far THE LARGEST ASSORTMENT OF PLAIDS in the city, and that we offer them at lower prices than any other store. 58-inch, large plaid, all-wool cheviots—2½ yards are enough for a skirt—in a half-dozen styles, at \$1 a yard. Bright and very attractive plaids at 50c. a yard.

pleasant the last chapter of the crepon story would have been printed last Sunday.

A splendid lot of Black Crepons at 50c. a yard

that formerly cost us 72c. a yard wholesale.

We will simply re-state that we have

and all purposes. We tell of a few below:-

45-inch Extra Heavy Cream Bedford Cord-a beauty, \$1

36-inch All-wool Cream Twilled Flan-nel. 50c. 36-inch All-wool Cream Serge, 371/2c.

New Silk Waists.

Instead of \$6.50, they are \$4.89.

\$5.50 and \$7.

Very handsome colored Taffeta
Waists—beautifully corded and tucked

Of all-wool flannel-blue, red and

Beautifully braided flannel waists at

Black, navy and red Venetian cloth

Of fine lamb's wool Eiderdown-deep collar-2 loops-ribbon at neck-tail-ored seams-\$1.37½ each.

Of fine lamb's wool Elderdown-double breasted-3 sets of military loops-tailored seams-\$1.50 each.

Of fine lamb's wool Elderdown-deep collar, cuffs, front and bottom trimmed with narrow ribbon-2 loops-beauties-\$1.75 each,

waists, trimmed with white silk braid,

Others, in black, at \$3.50, \$5.00,

Made entirely of fine tucks.

Have flare cuffs. No yoke.

Fully lined.

-at \$5, \$5.50 and \$7.

FLANNEL WAISTS--

\$5.50 Black Taffeta Waists at \$4 89.

and \$2.25 a yard.

Thank the wind and rain for keeping crepon wanters indoors. Had the weather been

# Time-proved methods require no arguments.

# Another magnificent Suit offering! The \$1 Black Crepons at 50c yard \$18 Venetian and Covert Suits \$12 each

It's spoiling you to offer such suit values as we are now offering. It leads you to expect phenomenal things at Watt's at all times. It puts you "all out of sorts" to even look at other stores' suits. Nevertheless, be the consequence what it may,

## To-morrow's Suit offering is truly phenomenal!

And this is what we have to say about them :-

They are made of excellent Venetian and Covert Cloth in the newest shade of castor, cadet blue and The double-breasted, new spade front jacket is lined with heavy twilled silk; has four clusters of buttons in front; two buttons on the back; two lower and one upper pocket; seams are lapped and tailor-stitched. The snug-fitting skirt has the new Gaylor back; side vent, closing with snap fasteners; stylish overskirt or tunic effect of same material, finished with four rows of stitching; percaline lined; corduroy bound and has a 12-inch band of stiffening around the bottom.

## \$18 would be cheap for them. Instead, we ask but \$12.

Regular \$10 Venetian Suits—light and dark green. Four-button, fly-front Jacket—Segre Skrt—at \$8.
Gray Tan and Black Suits. Fly-front slik lined Jackets—scolloped. 2-plees Habit Back Skirt, all tailored seams. \$12 Suits, at \$10.
EXTRA—Regular \$17 Sharkskin Suits at \$12-black and green. Fly-front,

scallaged Jacket. New shape 5-gore Skirt.

Brown, Gray. Tan and Black Camel's Hair Cheviot Suits. Double-breast-ed scallaged Jackets—taffeta lined. Now 5-gore Skirts. 415 each.

Tan, Black, Gray. Castor and Navy Venetian and Broadcloth Suits. Double-breasted, taffeta lined scal-

loped Jackets. 2-piece, side-vent Skirts-with set on tunic; overskirt effect. \$20 each. Black Camel's Hair Cheviot Suits-fly-front jacket lined with black silk-new 6-gore skirt-\$10 a suit. Handsome Gray Suits-the tight fit-ting, double breasted jacket is lined with Skinner's guaranteed

satin. The new skirt, with pleated back closes on side, with flap, \$17 a suit.

Very handsome gray, brown and navy Cheviot Suits — lined throughout with black taffeta silk. Half tight-fitting, dip front jacket. The skirt closes with braid finished scalloped flap, \$20 a suit.

## A very lively selling marks the early show of Silver Novelties

You'd think it was Christmas time if you judged by the crowds around our jewelry department, where the Sterling Silver Novelties are having such

a lively selling.

We guarantee each piece genuine sterling silver. Each piece bears the "sterling" stamp. ing silver—8 patterns—\$2 each.
Comb, Brush and Mirror Sets—in momie lined cases—very handsome
—\$5 a set.
Military Hair Brushes—4½—inch Sterling silver backs—\$2.50 each. With
4-inch backs—\$1.60 each.
7-inch White Celluloid Dressing Combs
—\$terling silver backs—\$1 each.
White Enamelled Glove Stretchers—
2½-inch sterling handles—\$1 each.
3-inch handles, \$1.10 each.
Pocket Flasks—entirely of Sterling silver—very handsome—\$5 each.
Bonnet Brushes—2½-inch Sterling handles—3½-inch bristles—50c. each.
Cigar Cutters—2½-inch handles—scis—sors shape—75c. each.
Whisp Brooms—2½-inch Sterling handles—50c, each, 3-inch, 75c. 3½-inch, \$1.00.
Hair Brushes—full size—extra long

nille Portieres at changed prices.

We have fifty-four pairs of Nottingham Lace Curtains-odds and ends

only one pair of a kind—that we want to sell quickly.

Their prices indicate what they are worth to us only. You'll find them

THE ACTUAL VALUES ARE FROM \$1.25 UP TO \$6.

THE CHANGED PRICES ARE FROM 80c. UP TO \$4.

And we shall sell the balance of our CHENILLE PORTIERES AT ACTUAL

COST PRICES. Former prices were from \$4.50 up to \$10. A chance to

Signs—40 yard rolls, \$9 a roll. Or we will cut any quantity you desire.

PAMPAS GRASS MATTINGS AND RUGS—Quite new, Made from thoroughly cured sweet pampas grass—excellent for home and office use. Plain and fancy effects. The matting is 32c, a yard. The rugs are 50c, 57½c, and \$1.12 each—according to size. The rugs are bound and have deep wool fringa.

Cuticlo Knives, Letter Scales, Natl Files, Biotters, Corn. Knives and Tweezers—2½-inch sterling handles, Regular 39c, grade, at 19c, cach. Acquiar see, grade, at 19a, each.

Same articles as above, with 3-inch, regent pattern, handles—25c. each, with 3½-inch, fleur de lis pattern, handles—39c. each,

Olga Nethersole Bracelets—plain and chased—nine handsome patterns—50c. each.

nnet or Velvet Brushes - 5-inch Roman handles-98c. each.

Manicure and Embroidery Scissors-rich handles-50c, each. Full 5-inch Dressmakers' Scissors-\$1

Pocket Match Boxes-75c, and 98c. each, Half-dozen patterns, each. Half-dozen patterns.

Men's 7-inch Shell Dressing Combs—
handsome silver backs—39c. each.

8-inch Hair Brushes—entire back and
handle of Sterling silver, handsome
design—1-inch pure white bristles—
42 each.

Cloth and Velvet Brushes-6½ inches long, 1½ inches wide-1½-inch pure white bristles-entire back of Steri-

secure handsome draperies at a small outlay.

Wood Curtain Poles—all colors—5 feet long—with fixtures—25c, cach.
White Enamelled Cottage Rods, and fixtures compiste—19c, each.
114-inch Wood Portiere Poles—10 feet long—with fixtures—50c, each. We also carry a full line of 2-inch Por-

MATTINGS-Regular \$12 Japane

Richard Carvel, 98c.

3y Winston Churchill. Cloth bound.
Gold tops. Rough edges. Beautifully dlustrated, Publisher's price, \$1.50. Our price, \$25.

worth much more to you.

### New Golf Capes.

We have had to reorder golf ,capes half-dozen times.

They are so popular, you know. These new ones are made of large shawl plaids, with fringed plaid hoods. Solid color scalloped body with the plaid showing inside, and down the front, and around the bottom. Black and white, and the lively Scotch combinations.

\$7 each. We have others, at \$6.50 and \$9

For Children at \$4 and \$4.50 each.

#### New Wrappers.

Of flannelette. Warm and comfortable. Have braid trimmed yoke front nd back

Cut full in every way. \$1. Better ones at \$1.25, \$1.37 and \$1.00.

Hair Brushes—full size —extra long bristles—entire back and handle of Storling silver—\$3.50 each.

7-inch Dressing Combs—tortoise shell—sterling backs—\$9c. each.

Comb and Brush Sets—in momie lined cases—7-inch tortoise combs—8-inch hair brushes—handsomely mounted—\$1.59 a set.

Handsome ones at \$1.75 and \$2.

#### Stamped Goods.

The four-piece Table Sets, at 121/2c. set, are remarkably cheap. Nottingham Lace Curtains and Che-

Think of getting a prettily stamped union linen centre piece, a tray cover and two doilies, all for 121/2c. It's the greatest value this departnent has ever had.

Stamped Duck Bureau Scarfs-deep knotted fringe-2 yards long, 200 each.

Stamped Duck Wash Stand Covers-1½ yards long-12½c, each. Stamped Pillow Shams-32x32 inches-124c. each.

Rich Applique Shams-32x32 inches-25c., 29c., 50c., 75c., 87½c. and \$1 each. Silk Lambrequins—white and all colors—embroidered in heavy gold—\$2, \$2.60, \$2, \$2.75, \$4 and \$5 each.

#### Real Opal Rings.

Don't judge the quality of these beautiful rings by the prices.

They are solid gold and are mounted with genuine opals.

#### The New Coats.

Very handsome and stylish taffeta lined coats—black, blue, tan and brown Kersey cloth—beautifully tai-lor stitched—full taffeta lining. \$15.

MISSES' COATS-

Tan, blue, brown, black, green and castor, double breasted Kersey coats—very handsome—strapped seams half silk lined. \$8.

Others at \$3.50, \$5, \$9 and \$10.

Of plain blue cheviot-box frontwell made-exceptionally good value. \$1.25. \$1.39, \$1.50 and \$2. Very cheap at \$2.50.

Of eiderdown and flannel-braid and fur trimmed-pink, blue, tan green and red. \$2, \$2.50, \$3, \$4 and

INFANTS' COATS-

Long white Cashmere Coats-handsomely trimmed. \$2.75, \$3, \$3.50, \$4, \$4.50 and \$5.

#### Teachers' \$1.50 Bibles, 79c.

Nelson's teachers' bibles. Contain new helps. New concordance. 350 illustrations. 12 colored

Printed on good paper-minion

Publisher's price, \$1.50. Our low price, 79c.

#### "American Lady" Corsets.

Not necessary to say more. Four styles. \$1 each.

Thomson's "True Fit" Corsets, blas front, gored hips, flossed bones, embroidered tops. Equral to many dollar corsets, 50c, a pair.

### Catholic Emblems, 10c.

Miniature Catholic emblems—beautifully colored - mounted in easel-Six subjects, 10c. each.

Others at \$5, \$8, \$10 and \$13.

CHILDREN'S REEFERS-

black, \$1. Others at \$3.50, \$5 and \$8.

CHILDREN'S LONG COATS-

Dressing Sacques. Splendidly made Eiderdown Dressing Sacques-pink, blue, gray and red-prettily crochetted-ribbon at

\$2.39.

-75c. each. Of heavier and better Elderdown, made similar to the 75c. ones-\$1 each. Of heavy Elderdown-crochetted yoke front and back-loop and buttons-ribbon at neck - crochetted all around \$1.25 each.

type - leather bound - overlapping covers.

Of fine lamb's wool Eiderdewn-square corner full front-satin bound-two pockets-lapped seams-2 loops-\$2.50 each. Of fine lamb's wool Eiderdown-empire style-collar, cuffs, yoke, front and bottom bound with satin, \$2.50 each.

### Boys' School Stockings. .

The best wearing boys' stockings that we have ever seen.

They are double ribbed-have extra heavy legs—double knees—spliced heels and toes-absolutely fast black. Tough as sole leather.

Sizes 6 to 8½—12½c. a pair Sizes 9 to 10-15c. a pair.

# for men, women and children. But you'll have to think and act quickly. Most of you have heard about the celebrated Glastenbury underwear— of its splendid wearing qualities. To day we tell of a lot of Glastenbury "seconds" for men. The irregularities are so trifling that only the keenest eyes can detect them. Men's

Excellent values in Underwear

natural wool shirts and drawers—seconds of the dollar quality—75c each. -3 garments for 50c.
Women's Extra Quaitiy, heavy ribbed fleeced Cotion Vests and Pants-3 garments for \$1.
Women's %-wool Plain White Vests and Pants-75c. each. All-pure-wool-\$1 each.
Odda and ends of Women's regular 50c. Vests and Pants to go at 25c. each.

Men's Normal Mixed Fleeced Lined
Shiris and Drawers—shirts have
ribbed skirts, pearl buttons and are
silk trimmed. Drawers to match.
Regular 50c, grade, at 39c, each.
Men's Gray Natural Wool Shirts and
Drawers—s'xty per cent, wool—
great value, at 62½c, each.
Men's Medicated Pure Wool Red Flannel Shirts and Drawers—76c, each.
Odds and ends—small sizes only—Men's
Red Flannel Shirts and Drawers—
60c, each
Women's Fleeced Ribbed Vests and
Pants—pearl buttons, silk trimmed

oc. Vests and Pants to go at 25c.
cach.
Children's Cotton Union Suits-flocco
lined-25c. each.
Children's Gray R.bbed Sleeping Garments-fleeco lined-all sizes-25c.

19-inch White and Cream Satin. 500, 24-inch White and Cream Satin. 750, Very theavy, 24-inch White and Cream Satin. 31. 22-inch Cream Brocade Satin. 750, 24-inch White Brocade Satin. 31. 24-inch White China Silk. 450, 27-inch White China Silk. 580, 36-inch White China Silk. 750,

# Words of highest commendation for our excellent \$1 Kid Gloves.

Think of it! Out of a sale of one hundred dozen pairs of the famous 'Chaumont" and "P. L." Kid Gloves ONLY THREE PAIRS GAVE UN-SATISFACTORY WEAR! That's pretty good endorsement for a dollar kid glove, we think.

These superb 2-clasp gloves are made in Grenoble, France, of the very finest lamb skins. They come in every color, including the new castors, to match the new dress. Black and self stitching. They fit absolutely perfect and are fully guaranteed. \$1 a pair.

Super quality Genuine Kid Gloves-2 clasp-blacks, grays and modes-\$1.50 a pair.

# Do you want a petticoat at about the actual cost of making?

Our recent purchase of 143 dozen excellently made underskirts from the defunct Monogram Skirt Company, Balti-

The renowned "Monogram" underskirts at less than wholesale prices.

The satteens and mercerized Italian cloths are as lustrous Get a couple pairs and let the boy as silk, look like silk, and wear better.

The prices run from 50c. on up to \$3 each.

& CLAY. The Eldredge "B" Sewing Machines \$19 and \$20 each.

A WEEK IN SOCIETY.

Imate cattup and a harmore. Dainty and specified properties. The parties Galore in Norfolk During the Past Week.

Parties Galore in Norfolk During the Past Week.

An Experable Frogressive Enobry Properties of the Cartering of the latences with her past Week.

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tiere Poles—8 and 10 feet long.
We show every wanted drapery requisite—drapery pins, tassel hooks, sockets, extension brackets, extension brackets

WATT, RETTE

sible results.

#### Dr. H. W. SHELLEY, R. O.

Graduate Optician, of Baltimore, Md., is now located permanently with Chapman & Jakeman, corner Main and Bank streets, and has all the latest appliances for the



charge for examinasatisfaction, or money refunded. No cure. No pay,

We charge no fancy prices, charging only moderate prices for first-class goods, correctly fitted. Office hours—2 to 6 p. m. every day and Saturdays, 2 to 9 p. m.

CHAPMAN & JAKEMAN, Cor. Main and Bank Sts., Norfolk

NEW LINE OF FRIENDSHIP HEARTS STERLING SILVER CHAIN BRACELETS NEW NETHERSOLE BRACELETS Sterling Silver Bridal Presents-Oak Chest, containing 1 dozen Tea Spoons, ½ dozen Forks, Ladie and Butter Knife, for \$35,00-all Sterling Silver-a great bargai.

Many new Sterling Pieces, from \$2.00 to \$3.00 each.

CHAPMAN & JAKEMAN.

Cor. Main and Bank Streets.